

Press Release

Pirate Roamers® Swashbuckling in Glasgow

Roamer was proud to be part of the “BBC at the Quay” during the recent Glasgow Commonwealth Games. As part of the BBC’s Digizone the activity was inspired by the CBeebies programme, “Swashbuckle”. And in true buccaneering style a raid on the CBeebies’ prop department quickly fitted out a flotilla of Roamers all raring to find the treasure all it needed was a crew of scurvy dogs.



Instead of scurvy dogs in 3 days over 600 budding Jim Hawkins turned up and eagerly programmed Roamer to dodge the obstacles and find the treasure. In this type of informal learning environment it is important that children can quickly grasp the activity and learn to program the basic Roamer in less than a minute. All these things were achieved. Both parents and children voted Roamer a huge success.

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Contact:
Kate Hudson,
Valiant Technology Ltd
0208673 2233
kate@valiant-technology.com

